# ASSESSMENT DATA FROM CLARKSVILLE, MARYLAND

Demographics information:

<table>
<thead>
<tr>
<th>Fact</th>
<th>Clarksville, MD</th>
<th>US Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Projected 5 Year Population Change</td>
<td>7.3%</td>
<td>4.6%</td>
</tr>
<tr>
<td>3. Largest Lifestyles Group</td>
<td>Affluent Families</td>
<td>Middle American Families</td>
</tr>
<tr>
<td>4. Non-Anglo Population</td>
<td>33%</td>
<td>34%</td>
</tr>
<tr>
<td>5. Fastest Growing Racial/Ethnic Group</td>
<td>Asians</td>
<td>Hispanic/Latino</td>
</tr>
<tr>
<td>6. Households with No Faith Involvement</td>
<td>37%</td>
<td>35%</td>
</tr>
<tr>
<td>7. Average Age</td>
<td>37.8</td>
<td>37.3</td>
</tr>
<tr>
<td>8. Average Household Income</td>
<td>$162,269</td>
<td>$66,670</td>
</tr>
<tr>
<td>9. Single Parent Households</td>
<td>15%</td>
<td>30%</td>
</tr>
<tr>
<td>10. College Graduates</td>
<td>60%</td>
<td>24%</td>
</tr>
</tbody>
</table>
### Percentage of Current Year Population by Birth Years:

<table>
<thead>
<tr>
<th>Generation</th>
<th>Current Year (%)</th>
<th>U.S. (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen Z (born after 2001)</td>
<td>12.2%</td>
<td>9.4%</td>
</tr>
<tr>
<td>Millennials (1982 to 2001)</td>
<td>27.6%</td>
<td>27.8%</td>
</tr>
<tr>
<td>Survivors (1961 to 1981)</td>
<td>26.8%</td>
<td>29.5%</td>
</tr>
<tr>
<td>Boomers (1943 to 1960)</td>
<td>24.7%</td>
<td>21.4%</td>
</tr>
<tr>
<td>Silents (1925 to 1942)</td>
<td>7.4%</td>
<td>9.7%</td>
</tr>
</tbody>
</table>

### Percentage of Projected 5-Year Population:

<table>
<thead>
<tr>
<th>Generation</th>
<th>Projected 5-Year (%)</th>
<th>U.S. (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen Z</td>
<td>18.5%</td>
<td>15.7%</td>
</tr>
<tr>
<td>Millennials</td>
<td>25.5%</td>
<td>26.9%</td>
</tr>
<tr>
<td>Survivors</td>
<td>26.8%</td>
<td>28.5%</td>
</tr>
<tr>
<td>Boomers</td>
<td>22.5%</td>
<td>19.9%</td>
</tr>
<tr>
<td>Silents *</td>
<td>6.3%</td>
<td>7.5%</td>
</tr>
</tbody>
</table>

*Builders (born before 1925) are 2\% of current year and 1\% of five-year U.S. projection. See a Ministry Area Profile for actual Builder projection in your area.
About the people within a 5-mile radius of
Triadelphia SDA Church
Clarksville, MD

Percentage of Current Year Population:

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Current Year</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anglo</td>
<td>66.6%</td>
<td>65.9%</td>
</tr>
<tr>
<td>African-American</td>
<td>13%</td>
<td>12.1%</td>
</tr>
<tr>
<td>Hispanic / Latino</td>
<td>4.1%</td>
<td>14.9%</td>
</tr>
<tr>
<td>Asian</td>
<td>13.5%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Native American/Other</td>
<td>2.8%</td>
<td>2.8%</td>
</tr>
</tbody>
</table>

Projected 5-Year Percentage Increase or Decrease:

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Increase/Decrease</th>
<th>Increase/Decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anglo</td>
<td>-0.4%</td>
<td>+0.1%</td>
</tr>
<tr>
<td>African-American</td>
<td>+12.3%</td>
<td>+5.7%</td>
</tr>
<tr>
<td>Hispanic / Latino</td>
<td>+29.1%</td>
<td>+18.4%</td>
</tr>
<tr>
<td>Asian</td>
<td>+31.6%</td>
<td>+17.8%</td>
</tr>
<tr>
<td>Native American/Other</td>
<td>+19.3%</td>
<td>+11.8%</td>
</tr>
</tbody>
</table>
About the people within a 5-mile radius of Triadelphia SDA Church
Clarksville, MD

Percentage of Current Year Households with:

1. No Faith Involvement 37% 35%
2. Moderate Faith Involvement 29% 30%
3. Strong Faith Involvement 33% 35%
4. Preference for "Historic Christian" Tradition 77% 77%
5. Preference for a Non-Historic Christian Tradition 11% 8%
6. No Religious Affiliation Preference 13% 15%
7. Overall Faith Receptivity Level Average Average
8. Overall Church Program Preference Category Recreation Recreation
9. Overall Church Style Preference (Traditional vs Contemporary) Very Traditional Both
10. Households Contributing $500 or more/year to Churches 38% 31%

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Sources: Percept, Claritas, Census Bureau (v09a1)
MAIN POINTS FROM COMMUNITY NEEDS ASSESSMENT INTERVIEWS CONDUCTED BY TRIADELPHIA SDA CHURCH WITH 20 COMMUNITY LEADERS IN CLARKSVILLE, MARYLAND, AREA

#1 CLARKSVILLE’S BIGGEST ASSETS:
1) Quality of life—excellent schools, housing; access to primary highways
2) Residents are active & activists—which keeps their government honest
3) Sports – Recreational activities under HC Parks and Recreation
4) Residents committed to their families & school systems
5) Diverse ethnic groups (high Asian, Korean, Indian population)
6) Lots of young families with children - Not many single parents
7) Highly educated people, who are conscientious and involved in the community
8) Wealthy area
9) Active Churches – respect for religion
10) Successful businesses
11) Well-organized public services and non-profits
12) Population density control (e.g. no city water, sewer in rural west – moderation and balance; limit building) (redistrict schools regularly),
13) Farming & rural tied in with access to shopping, etc.
14) Low crime rate

#2 MOST IMPORTANT NEEDS TO FOCUS ON:
1) Child care, mental health, & care for the aged.
2) Affordable day care (e.g. average $1,000/month per child)
3) Older population (may be 3 generations in home – Asian specially) may feel isolated, after babysitting. Had a walking group. No senior center close by;
4) Services for senior citizens. Re: citizens over 55 yrs, County Master Plan reveals: In 2000, there were 39,000; In 2015, there will be 76,000; In 2030, there will be 100,000
5) Food Bank needs $s & volunteers
6) Need Food bank in the Dayton area
7) Head Start Program for pre-kindergartners
8) Performing Arts need more support
9) After school & weekend activities for teens—need a gathering place (Middle school age activities [Grades 6-8], in particular, are lost in the cracks)
10) Partnerships with local public schools
11) Achievement gap in schools between Asians & Whites (high achievers) and Blacks & Hispanics (low achievers)
12) Homeless people in county (not found often in Clarks蜱l area)
13) Financial assistance for Utilities - prevents eviction, homelessness
14) Foreclosures/abandonments
15) Income disparity, homeless mixed with poor in an affluent community
16) Adopt A Family – Helping Poor/Homeless (MIHU: moderate income housing program – sell at ½ price – house always stays in the program – cannot sell at big increase.)
17) Access to health care
18) Domestic Violence (in all social strata. DVC helped 3,088 Howard County women in 2009).
19) Sexual assault help (The STARR Center is closed – did counseling and education).
20) Drug use - High School kids are rich, use drugs for recreation; drink all the alcohol they want – Vodka, Gin, etc.
21) Needs of too-young mothers who are mostly children themselves
22) Always beneficial to focus on the concept of “building community.”
23) Being prepared for an emergency
24) The new military base realignment (BRAC) is coming = new families in area, but will be a steady increase, not a big surge. Will require strengthening road infrastructure.
25) Help with parenting – Clarksville area is a good environment for kids
26) Getting young people involved in services; building a culture of service
27) A “neighbor to neighbor” network
28) Environmental Education – Eco Friendly
29) Safety education (fire prevention, storage of chemicals, etc.) Good in schools.
30) Teen driver problem of speeding and road safety.

#3 WHAT COULD TRIADELPHIA CHURCH DO TO ADDRESS THE NEEDS LISTED:

1) Child care
2) Care for aged – activities / Church-Sponsored trips for elderly – invite community
3) Mental Health programs
4) Advocate for affordable housing
5) Provide food (have food drives) for Community Action Council – Howard County Food Bank (Apps to Food Bank - up nearly 50% 4th qtr ‘09; apps for energy assistance nearly 50% up in ½ year; apps for housing eviction assistance up 36%.
6) Referrals to Food Bank / Financial Help for specific needs
7) Head Start for pre-kindergarten. Reduced Funding in ½; Need funds, educ. items like school supplies, sneakers; help fund Head Start Summer Enrichment Programs (reinforces classes from school year & provides activities like soccer, horseback riding, field trips)
8) Organize and chaperone social activities for youth (e.g. St. Louis)
9) Coordinating/facilitation of access to health care
10) Have a referral list for providing assistance to those in need
11) Sponsor performing arts
12) Educational Seminars (English as a Second Language [ESL])
13) Referral list
14) Grassroots Winter Shelter Program (provide meals, food, clothes, boots; volunteer)
15) Partner with Atholton Adventist Church cold-weather shelter
17) FIRN (Foreign-Born Information Referral Network) Provide a site for them to hold ESL and citizenship classes.
18) Domestic Violence Center: Donate gift cards (e.g. Target) for clients; non-perishables to their food pantry; help with office work – organizing files, etc.; funds for women starting all over again; volunteers needed for 24-hour helpline; help at safe houses (yard work, minor repairs); legal advocates needed to show up in court and support those seeking a protective order (DVC will train legal advocates.); child care for women who are attending support groups; hospital accompaniment for sexual assault victims.
19) Help assistance organizations for foreign-born with space for services, group meetings, etc.
20) Answer phones for FISH of Howard County (a referral service), affiliate with them. Sometimes help is needed to deliver food and medicine.
21) Family & Children’s Services of HC need tangible items: diapers; gently-used baby clothes, wipes, blankets (knit or crochet); Volunteers to teach ESL, tutor for GED tests, hold babies at monthly social events for moms. Meet at Stayton House (across from Family Services office). Adoptive families needed all year. Meet and interact with your family.
22) Focus on primary needs of the affluent, but do something for the poor
23) Help with HC Drug-Free
24) Be creative—the affluent youth in our community are
25) Provide moral/ethics education
26) Recommends Triadelphia strengthen its partnerships with other County organizations.
27) Being aware of the community. Having an intentional plan to focus outside our church
28) Have meetings for community about being prepared for emergencies & disasters
29) Like to see core group at church educated and to educate members
30) Reach out to community
31) Volunteer at Gilchrist Hospice Care (includes pediatric patients): visit patients; provide companionship; write letters; home visits (talk, read, watch movies, be a presence); assist at reception desk; fundraising; Needed 24/7/365. Must be 18+; will be trained; starting a teen program - can earn community services hours to meet school requirements
32) Hosting safety presentations by County Fire Dept for parishioners and community
33) After school activities for families in the neighborhood
34) Volunteers needed for Fire Dept
35) Participation in neighborhood watch activities
#4 OTHER INFLUENTIAL LEADERS WE COULD CONTACT:
(There was a list of 27 community leaders here, which are removed because of on-line posting of this document.)

#5 KNOWLEDGE OF TRIADELPHIA SDA CHURCH & ITS CONTRIBUTION TO COMMUNITY:

Those who: Know Nothing – 4  Know Location – 4  Know of Triadelphia – 7

Other comments:
1) Impressed because of community assessment
2) Grateful for Thanksgiving baskets partnership with Community Action Council of Howard County
3) Am impressed because of church’s participation in July 4 parade
4) Triadelphia is the first congregation that has reached out to her in this way— (the community assessment) – gave a positive impression
5) Knows about Atholton SDA Church - very positive impression because of their involvement in the cold-weather shelter program. The church is very welcoming and warm.
6) Has heard some generally good things but no detail.
7) “I know about what May-Ellen exposes me to. It’s good that a church has a representative in Rotary.”
8) Message board in front of church is very effective. Use it well. People really notice it.
9) Has former neighbors who were Adventist. Very impressed.

Miscellaneous Clarksville Background Information:

Clarksville is in Howard County, in the Baltimore metro area. The community is believed named for William Clark, farmer. (Retrieved from www.epodunk.com on 1/14/11)

Clarksville, Maryland, is both the name of an unincorporated community and the name associated with Districts 4 & 5 in Howard County in the U.S. state of Maryland. The United States Census Bureau uses the district as a county subdivision for statistical purposes. The community is named for William Clark, a farmer who owned much of the land on which the community now lies.

Clarksville's public schools, part of the Howard County public school system, are among the highest-ranked in the nation and often have significantly higher funding than competing private and charter schools. Some of the most expensive homes on the East Coast are located in or around the town, whose property values are among the highest in the country.

The area is located southwest of Baltimore and north of Washington, D.C., and many residents of Clarksville commute to work in one of these two cities or their close-in suburbs. (Retrieved from Wikipedia on 1/14/11))

Howard County has one of the highest median household incomes of any county in the United States. Clarksville has the highest family income of any township in Howard County. It is unofficially considered the wealthiest town in Maryland, which is the fifth wealthiest state in the U.S.

Currently, the most commonly listed Clarksville Jobs are for project manager jobs, software engineer jobs, occupational therapist jobs, physical therapist jobs, systems engineer jobs and java developer jobs.

Simply Hired’s Clarksville job listings indicate that the following industries in Clarksville are hiring the most workers: Hospitals, Software Makers, Commercial Banking, Computer Equipment Mfg and Computer Makers. According to our Clarksville Trends data, the number of Clarksville, Maryland jobs has increased by 11975% since May 2009. (Retrieved from http://www.simplyhired.com/a/local-jobs/city/l-Clarksville,+MD) on 1/14/11)

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